

STUDIO 100 MEDIA AND M4E BRINGING KUKULI WORLDWIDE TO YOUTUBE

Studio 100 Media | m4e will be handling the worldwide AVOD rights for the Turkish show phenomenon “Kukuli” (excluding Turkey)

MUNICH, 19. June 2018 – The German media companies Studio 100 Media and m4e have signed an exclusive digital distribution contract with Turkish media company Fauna Production on the highly successful digital brand “Kukuli”. Studio 100 Media and m4e will place the show on YouTube worldwide, except in Turkey where Fauna Production is exploiting the brand. Studio 100 Media and m4e hold the English language rights, but will be entitled to produce and distribute local versions.

“Kukuli” is on the top five of the fastest growing fictional character pages on Facebook in the world and the biggest one in Turkey, reaching over one million fans already, at the same time the Turkish YouTube channel counts more than 500 million views. The show (21 x 6.5 minutes) has been sold to Turkey’s national and biggest broadcaster for kid’s content TRT COCUK. The licensing & merchandising program of “Kukuli” already comprises over 175 licensed products within Turkey.

The show’s main character Kukuli is a lovely, hyperactive monkey who sees life as a song to sing or dance to enjoy. Beauty is seen in everything and everywhere, which helps all characters of the show to have a beautiful and positive mind. Not thinking about past or future and keeping on the present moment is important. That reminds kids (including kids inside adults) that the present is a gift. 21 episodes of 4.5 minutes are available, as well as 21 x 2 minutes of unique songs with animation. Each song is related to an episode and both combined form a full episode of 6.5 minutes. Also available are six short episodes (between 40 seconds to 1:30 minutes), as well as 37 extra short episodes/gags in order to constantly interact with people online. Fauna Production is currently producing an additional 26 x 6.5 episodes for a new season.

In February 2017 the Studio 100 Group acquired the majority interest in m4e AG. Both companies will from now on make use of all synergies concerning their national and international activities and, cooperating closely - from the very first idea to a kids' smile in one of the theme parks. Under the roof of Studio 100 one of the largest European companies for children's and family entertainment is now formed.

About Studio 100 Media

Studio 100 Media is an international production and distribution company within the children's and family entertainment sector. Based in Munich, Germany, the company is a 100 percent subsidiary of Belgian firm Studio 100. The Company develops and acquires new content,

engages in co-production and co-financing activities and is also responsible for the international distribution of its own and third party rights. Studio 100 Media's business model is the perfect vertical and horizontal integration of its IP's. In marketing its license rights the Company pursues a global strategy within sectors ranging from Content Distribution, Licensing and Home Entertainment through to Theatrical Movies, Stage Shows and Theme Parks. www.studio100media.com

About m4e

The m4e Group, founded in 2003, is an international brand management and media company focussing on children's and family entertainment content. m4e AG is a leader in creation, production, distribution and marketing of animated and live action programming. Its library of more than 2,300 episodes features some of the most recognizable brands such as "Lizzie McGuire", "Mia and me®", "Tip the Mouse", "Wissper", "Miffy", "Rainbow Fish" and "Conni".

The m4e Group includes Tex-ass Textilvertriebs GmbH, Telescreen B.V., m4e Television GmbH, the joint venture companies Hahn & m4e Productions GmbH and YEP! TV Betriebs GmbH & Co.KG, as well as m4e Licensing & Merchandising, a full service agency/division that represents international entertainment brands such as "Beyblade", "Yo-kai Watch" or "Super Wings".

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