

STUDIO 100 FILM PRESENTS NORWEGIAN ANIMATION MOVIE “ELLA BELLA BINGO” AT EFM 2019

- **Studio 100 Film brings ELLA BELLA BINGO to EFM – directly from Norway, the country in focus at this year’s market.**
- **With the movie ELLA BELLA BINGO the international sales agency presents a brand-new project with a heartwarming story taken from life and for kids to identify with.**
- **During EFM 2019 Studio 100 Film can be found at Marriott Hotel, Office #268.**

Berlin / Munich, February, 5th 2019. Ella Bella and Henry are best friends, but one day a new boy, Johnny, moves into the neighborhood and everything changes! ELLA BELLA BINGO tells a touching story about the fear of losing one’s best friend. A story every child and every adult can identify with. For that reason it also takes place in the contemporary world, not in some dream world far far away. In the tradition of Scandinavian story-telling the film narrates from a child’s point of view. It takes children seriously and does not talk down to them. Additionally, the audience meets a strong female lead. Ella Bella is a female hero both boys and girls can look up to. All this makes ELLA BELLA BINGO an outstanding movie fitting perfectly in Studio 100 Films well-chosen portfolio for EFM. ELLA BELLA BINGO is a production by Kool Produktion AS together with Gimpville AS. The movie is currently in production and its delivery is planned for December 2019. Studio 100 Film acts as international sales agent and can be found at Marriott Office # 268.

Frank Mosvold, Producer at Kool Produktion AS, comments, “On the production of ELLA BELLA BINGO, it has been my goal to find the best people available to work on our film and I am very happy to have brought together such a great team. For example we are very glad to have Rob Sprackling and Johnny Smith on board for the script, the writers behind ‘The Queen’s Corgi’ and ‘Gnomeo & Juliet’, and story artist Jay Clarke, who did all the story boards of ‘Isle of Dogs’ – just to name a few.”

Thorsten Wegener, Director Business Operations at Studio 100 Film, says “We are very happy to present this outstanding movie at this year’s EFM. We work closely with Frank Mosvold and his team and are very enthusiastic about this movie coming to life. It complements our portfolio at Studio 100 Film perfectly and I am convinced that ELLA BELLA BINGO will win over a broad international audience with its capturing story and high production value.”

ELLA BELLA BINGO

Ella Bella Bingo is organizing a circus for her very best friend, Henry, as he has never been to a circus before. She is very excited and looks forward to being the main attraction showing everyone her fantastic magic trick: She is going to make Henry disappear. But on the very day of the circus cool kid Johnny moves into the neighborhood and he wants to do a bicycle stunt together with Henry. Henry is full of awe for this new boy, while Ella Bella feels she is losing her best friend. Then Johnny

offers Henry even a new bike. Ella Bella cannot take it anymore and forces Henry to choose between Johnny and her. Henry does not want to hurt anyone and runs off. Now Ella Bella has to go on a search with her very enemy, Johnny. Together they have to find Henry. She has to save the circus, but most of all her friendship. The movie is a road trip, where three kids learn the real magic of friendship.

About Kool Produktion AS

Kool Produktion is a leading Norwegian animation studio established in 1996. The company creates and produces their own IPs for children on all platforms - from the big screen to mobile phones.

About Studio 100 Film

Studio 100 Film is an international, independent sales agency for upmarket children's and family movies. The Munich-based company is subsidiary of Studio 100 Media and distributes Studio 100 Media's animation feature films such as "Maya the Bee – First Flight". Besides it acts as sales agency for selected third party films. Studio 100 Film's focus is to represent a well-chosen portfolio of films internationally with the due attentiveness. For further information please go to www.studio100film.com

About Studio 100 Media

Studio 100 Media is an international production and distribution company within the children's and family entertainment sector. Based in Munich, Germany, the company is a 100 percent subsidiary of Belgian firm Studio 100. The Company develops and acquires new content, engages in co-production and co-financing activities and is also responsible for the international distribution of its own and third party rights. Studio 100 Media's business model is the perfect vertical and horizontal integration of its IP's. In marketing its license rights the Company pursues a global strategy within sectors ranging from Content Distribution, Licensing and Home Entertainment through to Theatrical Movies, Stage Shows and Theme Parks. www.studio100media.com

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