

ARTHUR AND THE MINIMOYS FINDS HOME ON DISNEY CHANNEL RUSSIA

Munich, 6th February 2019: Disney Channel Russia has acquired "Arthur and the Minimoys" from Studio 100 Media | m4e and will launch the CGI-animated boys-action series in April.

The series (26 x 24') is based on the fantasy novels for children and the successful "Arthur" movie trilogy created and directed by Luc Besson ("The Fifth Element"). It was co-produced by Besson's Storia TV with Studio 100 Animation, Lagardère Group and Disney Channel Germany.

"Arthur and the Minimoys" tells the story of a solitary, young dreamer who, thanks to his boundless imagination, big heart, immense courage and legendary friends, learns to become the biggest of all the Minimoys, a race of minuscule human-like beings. It premiered on the French Cab Sat channel Tiji on Christmas 2017 and is sold to 80 territories meanwhile. Other global broadcasters on board include Gulli (France), OUF tivi (Belgium), Disney Channel (Germany), RAI (Italy) or TVP ABC (Poland).

In February 2017, the Studio 100 Group acquired the majority interest in m4e AG. Cooperating closely on projects - from the first idea to a kid's smile in one of the theme parks - the companies will use their synergies in both national and international activities. Under the roof of Studio 100, one of the largest European companies for children's and family entertainment is now formed.

About Studio 100 Media

Studio 100 Media is an international production and distribution company within the children's and family entertainment sector. Based in Munich, Germany, the company is a 100 percent subsidiary of Belgian firm Studio 100. The Company develops and acquires new content, engages in co-production and co-financing activities and is also responsible for the international distribution of its own- and third-party rights. Studio 100 Media's business model is the perfect vertical and horizontal integration of its IP's. In marketing its license rights the Company pursues a global strategy within sectors ranging from Content Distribution, Licensing and Home Entertainment through to Theatrical Movies, Stage Shows and Theme Parks. www.studio100media.com

About m4e

The m4e Group, founded in 2003, is an international brand management and media company focusing on children's and family entertainment content. m4e AG is a leader in creation, production, distribution and marketing of animated and live action programming. Its library of more than 2,300 episodes features some of the most recognizable brands such as "Lizzie McGuire", "Mia and me®", "Tip the Mouse", "Wissper", "Miffy", "Rainbow Fish" and "Conni".

The m4e Group includes Tex-ass Textilvertriebs GmbH, Telescreen B.V., m4e Television GmbH, Hahn & m4e Productions GmbH and the joint venture company YEP! TV Betriebs GmbH & Co.KG, as well as m4e Licensing & Merchandising, a full-service agency/division that represents international entertainment brands such as "Beyblade". www.m4e.de

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