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STUDIO 100 GROUP EXPANDING ITS INTERNATIONAL BUSINESS AND CREATIVE PRODUCTION CAPABILITIES

Schelle/Sydney/Munich, 3 June 2019: Studio 100 has reported record figures for 2018 with a turnover of € 179.7 million supported by strong theme park results and overwhelming performance of its latest live show production "40-45". The company's success paves the way for further expansion of its international business and creative capabilities.

Commencing with the appointment of Barbara Stephen as CEO of Content for Studio 100 International. Ms Stephen will assume executive management of all development, investment and animation production across the creative businesses including Studio 100 Animation (Paris), Studio Isar Animation (Munich), Little Airplane Productions (New York) and will continue in the role of CEO for Flying Bark Productions (Sydney).

Hans Bourlon, CEO of Studio 100 Group: "We are extremely happy with the results of our group, feeling confirmed in the way we are developing as a corporate group within the entertainment business. To continue this path, we constantly must adapt to the changing market situations. We absolutely trust in Barbara to lead our content and production teams across the globe. The Board and I are very optimistic about the future, while being grateful for the hard work of our staff and what was achieved so far. And we believe that the best is yet to come!"

Studio 100 will continue to invest significantly in original independent animated movies, series and brand activities, as well as the diversification of its technical and animation services.

The company has backed the major expansion of Flying Bark's in-house animation capabilities which now includes the new appointment of Alexia Gates-Foale as Head of Animation Production.

"Flying Bark has worked hard to develop a strong culture of creativity and inclusiveness with a focus on delivering world-class content across hand-drawn 2D and CGI character animation. Alexia has been pivotal in shaping the modern studio and will continue to provide strong leadership and creative vision for our future direction." says Barbara Stephen, Content CEO of Studio 100 International and CEO of Flying Bark Productions.

Studio 100 is also investing in the diversification of its Studio 100 Animation business (Paris). The company has been developing a Virtual Reality service to re-invent CGI animation pipelines using real-time technologies that will reduce the overall cost-per-minute of animation. Studio 100 Animation will be launching a professional demonstration of the service at Annecy International Film Festival Market next week.

Katell France, Managing Director of Studio 100 Animation says: "We are thrilled to offer this new Virtual Reality service to other productions. Directors, artists and producers

immediately see the productivity, quality and cost efficiency of this innovative production tool”.

The international activities of Studio 100 extend beyond animation. The company continuously produces new live action movies and series. This activity is based in the Belgian studios of Studio 100 (Schelle). Anja Van Mensel, CEO of Studio 100 Benelux, leads the live action content production. This content is produced in-house, from concept to filming, right through to post-production. Series include the international rating winner “House of Anubis”, and more recently the adventure series “Ghost Rockers”, “Night Watch” and “Campus 12”.



About Barbara Stephen (pictured left)

Barbara joined Flying Bark Productions in 2012 which has been a part of the Studio 100 group since 2007. A decade of producing successful, award-winning titles, lead to her appointment of CEO in 2014/15. The company has won the State Premier’s award for Women in International Business Award of the year (2016) and a highly commended Innovation in Export Award in 2017. Barbara leads a team of 250 (circa) in the Sydney studio, increasing to 300 by year end.

About Flying Bark Productions

Flying Bark Productions is a prolific independent producer on the international stage with a successful legacy of creating iconic animated children’s entertainment since 1968. Operating as a full-service production facility for independent feature films and series as well as providing animation services for global clients.

Flying Bark is set to deliver the highly anticipated Indie-Australian film, “100% Wolf” - adapted from Jane Lyon’s book with the same name - and the spin-off series in co-production with Australian broadcaster; ABC and Germany’s number one channel for family entertainment SUPER RTL. The TV series will be introduced this year at MipJunior and Mipcom in Cannes. Both, movie and series will be available by year end.

Recently Flying Bark has produced some of Australia’s well-performing original family films and series, including “Maya the Bee” Movies and the “Blinky Bill” CGI adaptations as well as animating on the hit-series “Rise of Teenage Mutant Ninja Turtles” for Nickelodeon.



About Alexia Gates-Foale (pictured left)

Alexia Gates-Foale has worked in children’s animation for over ten years and is credited across a number of titles, including the award-winning “Erky Perky”, “Zeke’s Pad”, “The Woodlies” and “The Adventures of Figaro Pho”. Alexia produced on the highly successful feature films, “Maya the Bee Movie”, “Blinky Bill: The Movie”, and the AACTA nominated television series, “The Wild Adventures of Blinky Bill”. As Flying Bark’s recently appointed Head of Animation Production, Alexia is currently producing Flying Bark’s latest feature film “100% Wolf” along with several titles in development.



About Studio 100 Group:

Studio 100 was founded as a TV production company back in 1996 and has always pursued the same goal up until today: producing engaging content which is not only entertaining, but also educational for today's children and their parents. At Studio 100, everybody believes that during childhood, children should blossom while having fun. From the company's TV series, live shows and theme parks to online games and books, Studio 100 aims to make great content accessible to a broad audience. Today, the company has grown into one of the largest independent family entertainment companies globally - with offices in Belgium, the Netherlands, France, Germany, Poland, Australia and USA.

As a group, Studio 100 has created a truly 360° approach to family entertainment combining a mix of global and local brands, like "Maya the Bee", "Heidi", "Vic the Viking" or "K3".

Studio 100's success over the last 23 years has provided the company with a deep understanding of the market's demand for quality family entertainment with characters who are easily related to and who resonate with today's values. With ongoing global success, Studio 100 works with international partners who share the same mission: making children's dreams come true.

About Studio 100 Animation

Studio 100 Animation is a global production and services company, directed by Katell France and specializing in high-quality animation series for children. Over the years, Studio 100 Animation has earned an excellent name among the industry thanks to its high standards productions.

Ever since its creation, Studio 100 Animation focuses on refreshing classic series for new generations of children to enjoy the latest CGI production. Studio 100 Animation flagship brands are "Maya the Bee", "Vic the Viking", "Heidi" and "Arthur and the Minimoys" which have been remade and produced in CGI by Studio 100 Animation and broadcast in over 150 countries. The company also develops and produces original animation content ("K3", "Galactic Agency" – 2D), feature films ("Vic the Viking" - CGI) and engages in high end service work for external clients.

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